**FOI Ref: OPCC 14-20**

**Request:**

I am writing to kindly ask whether I could receive information regarding the total spending on public relations in each of the last 5 years by the Office of the Police and Crime Commissioner.

This information can include, but is not restricted to, advertising, communications advice, media relations services, press release, drafting, photography, awards and events evenings, leaflets and brochures.

If possible, I would be grateful if I could also receive a breakdown of this expenditure.

**Response:**I can confirm that the Office of the Police and Crime Commissioner (OPCC) does hold the requested information, as outlined below:

|  |  |  |
| --- | --- | --- |
|  | **Financial Year** |  |
| **Cost Breakdown** | **2015/16** | **2016/17** | **2017/18** | **2018/19** | **2019/20** | **Grand Total** |
| Brecon Police Station Open Day - 06/07/19 |  |  |  |  | 490.06 | 490.06 |
| Brecon Police Station Open Day - 07/07/18 |  |  |  | 511.82 |  | 511.82 |
| Celebrating 50 Years Service |  |  | 6,805.00 | 12,591.60 |  | 19,396.60 |
| Central Printing |  | 9,288.00 |  |  |  | 9,288.00 |
| Community Affairs Expenses | 1,197.79 | 260.54 |  | 5,105.39 | 135.86 | 6,699.58 |
| Conference and Seminar Expenses |  |  | 1,614.17 |  |  | 1,614.17 |
| General Stationery | 168.22 | 853.10 |  |  |  | 1,021.32 |
| Graphic Arts |  |  |  |  | 59.00 | 59.00 |
| HQ Open Day - 16/09/18 |  |  |  | 3,458.55 |  | 3,458.55 |
| Motivating Our Youth Project | 8,451.65 | 7,592.18 | 85.20 |  |  | 16,129.03 |
| Newtown Police Station Open Day - 02/06/16 |  | 2,285.20 |  |  |  | 2,285.20 |
| Newtown Police Station Open Day - 02/08/18 |  |  |  | 515.27 |  | 515.27 |
| Newtown Station Open Day 2019 |  |  |  |  | 411.00 | 411.00 |
| Other Advertising | 2,058.10 | 350.00 | 600.00 | 26,494.02 | 18,992.76 | 48,494.88 |
| Other Hired and Contracted Services |  | 145.00 |  | 7,446.67 | 6,762.87 | 14,354.54 |
| Other Miscellaneous Payments | 540.00 | 755.62 | 3,058.22 |  |  | 4,353.84 |
| Other Printing | 715.00 |  | 2,601.00 | 379.00 | 399.00 | 4,094.00 |
| Photocopying Charges and Materials |  | 188.55 |  |  |  | 188.55 |
| Press Office Expenses | 40,868.65 | 2,497.44 | 1,042.03 | 157.24 | 8.60 | 44,573.96 |
| Sponsorship of Events |  |  |  | 1,000.00 |  | 1,000.00 |
| **Grand Total** | **53,999.41** | **24,215.63** | **15,805.62** | **57,659.56** | **27,259.15** | **178,939.37** |