

SUMMARY DECISION SHEET

Purpose: Commissioner Decision – Ref. DLI213

Timing: Routine

Title: Youth Ambassadors' Short Video on Youths' Experiences of Police – Video Production Company

Category of Decision / Business Area Impact: Engagement

Executive Summary:

Following a focus group held through the Police and Crime Commissioner (PCC)'s Youth Forum, where young people from the Dyfed-Powys area were invited to share their experience of police contact, it was suggested by the Youth Ambassadors that the PCC work with them to produce a short video/film that would share the young people's experiences of Police Contact

The video will be a resource available to Officers through DPP Learning and Development training packages, and will help educate Officers of how certain behaviours can impact children and young people in various ways.

The OPCC does not have the expertise in-house to develop a professional video production. Approval was therefore sought to bring in an external media company to work with the OPCC, and the Youth Forum, to produce a professional and impactful video.

Optimwm provided a quote of £1360+VAT and details as to how they would approach the producing of the video. Having reviewed the information provided, approval is sought to offer the job of developing the video to Optimwm.

Recommendation:

That Optimwm be contracted to work with the PCC's Youth Forum, to produce a professional and impactful video to be utilised by DPP alongside their existing training packages; giving young people a voice.

Police and Crime Commissioner for Dyfed-Powys

I confirm I have considered whether or not I have any personal or prejudicial interest in this matter and take the proposed decision in compliance with the Nolan Principles for Conduct in Public Life.

The above request has my approval.

Signature:

Date: 01.04.2021

