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DYFED-POWYS
POLICE AND CRIME
COMMISSIONER

SUMMARY DECISION SHEET

Purpose: Commissioner Decision – Ref. DLI242

Timing: Routine

Title: Design Company for 2021 Police and Crime Plan

Category of Decision / Business Area Impact: Finance

Executive Summary: The law requires all Police and Crime Commissioners (PCCs) to produce a Police and Crime Plan within the first financial year after they are elected. The Police and Crime Plan, sets the strategic direction and priorities for the local Police Force, and is developed by Police and Crime Commissioners following consultation with the public and local stakeholders.

The Police and Crime Plan is to be published online as well as being available in print format. The OPCC invited local companies with the relevant expertise, who are able to provide the complete package for the publication of the new Dyfed-Powys Police and Crime Plan to provide a quotation for the following:

- To design Police and Crime Plan document for print and web (Welsh and English version (approx. 7000 words)
- To design Easy Read version of Police and Crime Plan for print and web (Welsh and English versions)
- To create video animations with BSL that will bring the new Police and Crime Plan to life by communicating its key messages and priorities, in a creative, visual, contextualised fashion, that will help amplify and promote the work of the PCC and the Office
- Supply graphical assets from the design work of Police and Crime Plan that can be used in future official OPCC documents

Proposals were submitted to the OPCC by 3 companies; Optimwm Ltd, Savage & Gray Designs and BlueEgg Design Ltd, with quotes ranging from £9,165 to £22,000. All three quotes were considered and evaluated by Chief of Staff, Policy and Engagement Advisor, and Policy and Assurance Advisor, with overall weighting of the evaluation process based on; Quality (40%), Experience (30%) and Cost (30%). All were in agreement that Savage & Gray Design's proposal offered best value for our requirements.

Recommendation: That the contract for the work is awarded to Savage & Gray Designs at the cost of £12,890.

Police and Crime Commissioner for Dyfed-Powys

I confirm I have considered whether or not I have any personal or prejudicial interest in this matter and take the proposed decision in compliance with the Nolan Principles for Conduct in Public Life.

The above request has my approval.

Signature:

Date: 17/11/21